

Calne Without Parish Council

9th November 2020

Agenda Item 9.2

Grant request Derry Hill and Studley InSPIRE Magazine

The Parish Council makes regular contributions to the Derry Hill and Inspire Magazine to keep residents up to date with Parish Council news and issues. The Council normally pays £250 per year to the magazine which would be the equivalent of a full-page advert. This year the magazine has been mostly online and will only be reverting to a limited print version for the December/ January edition. The Magazine has made a request for only half its usual grant award because its costs have been significantly reduced this year. This grant request has been received since the Finance Committee met so there are no comments from the Committee.

ADVERTISING RATES

All rates are for insertion in **10** consecutive issues of **inSPIRE**.

Size	Grayscale	Colour	Approximate size of advert (Width by height) (cm)
Quarter page	£30.00	£45.00	6 by 8
Half page	£60.00	£90.00	12 by 8 or 6 by 16
Full page	£120.00	£180.00	12 by 16

Recommendation: That the Parish Council award a grant of £160.00 to the Derry Hill and Studley Inspire Magazine and thank those involved in its production for continuing to provide an excellent service to the community particularly though these difficult times.

Budget Public participation and advertising
Power Local Government 1972 Act s142